## **Curriculum Vitae**

#### **INFORMAZIONI PERSONALI**

Nome NINFA Cognome PAGANO

E-mail ninfa.pagano@unipa.it

#### **FORMAZIONE TITOLI**

Academic degrees:

1982: B.A. in Foreign Languages and Literatures (English, German), Faculty of Humanities, University of Palermo (Italy), 110/100 (summa cum laude).

1984: postgraduate degree of Specialisation in English Literature, Faculty of Humanities, University of Urbino (Italy).

1990: title of British Council teacher trainer (training course on the Methodology of the English language for perspective teachers), University of East Anglia, UK.

2022: MSc in Tourism, Department of Business and Enterprise, UCLan, UK.

#### ATTIVITA' DIDATTICA

2022-23: adjunct professor of Business English, University of Palermo, Department of Political Sciences, postgraduate course in International Relations.

2016-2022: adjunct professor of Advanced English, University of Palermo, Department of Economics, Statistics and Business Administration, postgraduate course in Tourism Systems and Hospitality Management (in cooperation with Florida International University, Miami, USA).

2011-2019: adjunct professor of English, University of Palermo, Department of Economics, Statistics and Business Administration, undergraduate course in Tourism Science.

2005-2009: adjunct professor of English, University of Palermo, Department of Economics, Statistics and Business Administration, undergraduate courses in S.E.C.I (Economic Development and International Cooperation).

From 2014 to 2020: co-tutor of dissertation theses in undergraduate and postgraduate courses at the Department of Economics, Statistics and Business Administration, University of Palermo.

# INCARICHI / CONSULENZE

2010-2017: member of TESOL-Italy (Teaching English to Speakers of other Languagres) National Committee and coordinator of the local group of Palermo.

2012: educational consultant for the textbook: Past and Present, Lorenzoni G, Pellati, B. Cideb-Black Cat, De Agostini Scuola.

2016: educational consultant for the textbook: Bridges, Lorenzoni, G., Pellati, B., Codeb-Black Cat.

2016: educational consultant for the textbook: Literature Insights, Lorenzoni, G., Pellati, B., Cideb-Black Cat.

#### **ASSOCIAZIONI SCIENTIFICHE**

2010-2017: member of TESOL-Italy (Teaching English to Speakers of Other Languages) and coordinastor of the locoal group of Palermo

Since 2010: member of A.I.A. 'Associazione Italiana Anglistica (A.I.A.).

### **PUBBLICAZIONE**

2021: Tourism Discourse Analysis and Unesco websitres: Sicily and Malta. Pietro Vittorietti Editore, Palermo, pp. 130

2019: "Tourism Discourse and Corporate Identity: A corpus-based study on eco-hotels websites", in InVerbis, anno IX, n. 1, Carocci Editore, Roma, pp. 281-299.

2019: Pagano, N. De Cantis S. "Tourist Destination Image, Tourism Discourse and Unesco sites: a contrastive analysis", in OTIE Book of Full Papers, 10th International Conference on Island Tourism, 7-8 September 2018, pp. 161-173.

2016: "Tourist Destination Image in English Guidebooks", in Annali della Facoltà di Economia (2015-16), Anni LXIX-LXX, Università di Palermo, pp. 89-120.

2015: Pagano, N. Ruggieri, G. "A cross-cultural experience in tourism studies", in Humanising Language Teaching, Year 17, issue 3.

2014: "Tourist Destination Image and Irish Websites", in International Journal of Business and Social Sciences, University of Radford, USA, pp. 178-188.

2011: The Muse of Fire: A brief historical and thematic anthology of British Drama from the Middle Ages to the Restoration, Pietro Vittorietti Editore, Palermo, pp.190.

2009: Social and Economic Issues: A task-oriented approach, Herbita Editrice, Palermo, pp.103.

2009: Women and Education: A task-oriented approach to literary passages, Herbita Editrice, Palermo, pp.82.

#### **ATTIVITA' SCIENTIFICHE**

2022 (February-March): visiting researcher in the Erasmus+Mobility Project, Florida International University, Chaplin School, Miami (USA).

## **AMBITI DI RICERCA**

Tourism Discourse Analysis; Business English; corpus-based discourse analysis.

## **ALTRE ATTIVITA**

1986-1989: attendance of teacher training courses for English teachers, I.R.R.S.A.E. Sicilia, Palermo.

1984-1989: attendance of courses on British literature in British universities (Edinburgh; Oxford; Stratford-upon-Avon (Birmingham); Dublin; London).

1992-93: attendance of courses on German language and literature, Otto-Friedrich Universitaet, Bamberg, Germany, and Goethe Institut, Schwaebisch Hall, Germany.

2002-2010: teaching experience in courses for Trinity College Examinations. certificate.

2015 (22 April): organisation of the seminar on 'Dark Tourism', held by prof. Richard Sharpley, UCLan, UK, University of Palermo, SEAS Department.

2016: organisation of the seminar on 'British Families in Sicily: 19th-20th centuries', held by Alexander Russell, PhD, University of Palermo, SEAS Department.

2010-2017: tutor for school stages on English language courses, Concord School, Canterbury, UK.