

Curriculum Vitae

INFORMAZIONI PERSONALI

Nome GIUSEPPINA
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FORMAZIONE TITOLI

2023 International Summer School "Experimental Auctions: Theory and Applications in Food Marketing and Consumer Preferences Analysis", University of Agriculture, Zagreb, Croatia.

2016 International Summer School "Consumer Behaviour Analysis in Lab Experiments: Non-Hypothetical Valuation Methods", Center for Training in Economics and Rural Development Policy, Portici (NA);

2016 course in Experimental Auctions: theory and applications in consumer studies, Center for Training in Economics and Rural Development Policy, Portici (NA);

2012 Ph.D.in Agricultural Economics and Policy, University of Palermo, Italy;

2011 Summer School "Social Network Analysis", World Complexity Science Academy;

2010 courses in Econometrics, Applied Microeconometrics, and Non-Market Evaluation, as part of the advanced Master in Agricultural Economics and Policy, at the Center for Training in Economics and Rural Development Policy, Portici (NA), Italy;

2009 Summer School "Research methodology in social sciences and agricultural economics", Italian Society of Agricultural Economics (SIDEA);

2008 PhD in Sociology and Rural Development, University of Palermo, Italy;

2007 Master in "Expert in Plans and Policies for the Enhancement of Territorial Cultural Heritage", at the Faculty of Architecture of the University of Palermo.

2003 Master's degree in Agricultural Sciences and Technologies, University of Palermo.

ATTIVITA' DIDATTICA

2020- current Professor in Consumer Behavior and Food Marketing, Master's Degree, Department of Agricultural, Food and Forest Sciences – University of Palermo

2018 – current Professor in Market Economics and Marketing of Agro-Zootechnical products, Master's Degree, Department of Agricultural, Food and Forest Sciences – University of Palermo;

2017 – current Professor in Laboratory of economic analysis of farms - Bachelor Degree, Department of Agricultural, Food and

Forest Sciences – University of Palermo;

2015 – Lecture PhD course in Statistics for the analysis of data in the agricultural, forestry and environmental field - University of Palermo;

2014 – 2018 Contract Professor in Elements of Statistics – Bachelor Degree, Department of Agricultural, Food and Forest Sciences – University of Palermo;

2010 – 2011 Contract Professor in Economics of forest resources – Master's Degree, University of Palermo;

2010 – 2011 Contract Professor in Economic evaluations of environmental resources – Master's Degree, University of Palermo;

RICERCHE FINANZIATE

2023- current, Work package leader of the project PRIN 2022 “Boosting Ecological Transition in the Agricultural Sector” (BETAS), funded by Italian Ministry of University and Research

2020 – 2023, Work package leader in the project BIODEGRAPACK (Innovative EMAP films based on the use of renewable and biodegradable raw materials for better shelf life and quality of organic products), funded by MIPAAF - Ministero delle Politiche Agricole, Alimentari e Forestali. Work package titled: Economic evaluation of the adoption of new packaging technologies in organic farms.

2020 – current – Work package leader in 3 projects funded by Rural development Plan of the Sicily region (Italy) 2014-2022: GALCINISARA; Qualità sicura garantita QS Sicilia; LIFEFRUITS.

2017 – 2023, Collaboration on the HORIZON 2020 project LIVESEED (Improve performance of organic agriculture by boosting organic seed and plant breeding effort across EUROPE), Task 4.3 “Analysis consumer attitudes towards New Breeding Technique (NBT)”.

ASSOCIAZIONI SCIENTIFICHE

Associate of the Italian Society of Agricultural Economics (SIDEA-IT)

Associate of the Italian Society of Agri-Food Economics (SIEA-IT)

Associate of the Research Group in Organic Agriculture (GRAB-IT).

AMBITI DI RICERCA

Giuseppina Migliore (PhDs) is an Associate Professor in Agricultural and Rural Appraisal at the University of Palermo (Italy), Department of Agricultural, Food and Forest Sciences (SAAF). Her research activities are mainly focused on entrepreneur

behaviour and consumer perception and behaviour towards food products. In particular, her studies are focused on Behavioural economics, entrepreneurs' adoption of sustainable practices and on consumers' demand for local, natural, and organic food. She also applies economic and behavioural experiments to analyze hypothetical and non-hypothetical food choices in these studies.

Giuseppina Migliore is on the editorial board of the scientific journals: PLOS Climate, Organic Agriculture (Springer), Open Agriculture (DE GRUYTER) and Sustainable Agriculture Research (Canadian Center of Science and Education).

ALTRE ATTIVITA

2020-current Secretary of the Academic Board of the PhD course in 'Mediterranean Agricultural, Food and Forest Systems (SAAFMS)'-XXXVI and XXXVII cycles, Department of Agricultural, Food and Forest Sciences – University of Palermo;