

Curriculum Vitae

INFORMAZIONI PERSONALI

Nome NINFA
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FORMAZIONE TITOLI

Academic degrees:

1982: B.A. in Foreign Languages and Literatures (English, German), Faculty of Humanities, University of Palermo (Italy), 110/100 (summa cum laude).

1984: postgraduate degree of Specialisation in English Literature, Faculty of Humanities, University of Urbino (Italy).

1990: title of British Council teacher trainer (training course on the Methodology of the English language for perspective teachers), University of East Anglia, UK.

2022: MSc in Tourism, Department of Business and Enterprise, UCLan, UK.

ATTIVITA' DIDATTICA

2024-25: adjunct professor of Business English, University of Palermo, Department of Political Science, postgraduate course in International Relations (LM 52).

2023-24: adjunct professor of Business English, University of Palermo, Department of Political Science, postgraduate course in International Relations (LM 52).

October 2024: assistant professor in the COIL project with Florida International University, Chaplin School, Miami, USA (prof. J. Buschman), within the course of Tourism Statistics (prof. S. De Cantis, DSEAS, Unipa): 'Tourism Statistics for Destination Marketing'.

2022-23: adjunct professor of Business English, University of Palermo, Department of Political Sciences, postgraduate course in International Relations (LM 52).

2016-2022: adjunct professor of Advanced English, University of Palermo, Department of Economics, Statistics and Business Administration, postgraduate course in Tourism Systems and Hospitality Management (in cooperation with Florida International University, Miami, USA).

2011-2019: adjunct professor of English, University of Palermo, Department of Economics, Statistics and Business Administration, undergraduate course in Tourism Science.

2005-2009: adjunct professor of English, University of Palermo, Department of Economics, Statistics and Business Administration, undergraduate courses in S.E.C.I (Economic Development and International Cooperation).

From 2014 to 2020: co-tutor of dissertation theses in undergraduate and postgraduate courses at the Department of Economics, Statistics and Business Administration, University of Palermo.

INCARICHI / CONSULENZE

2010-2017: member of TESOL-Italy (Teaching English to Speakers of other Languages) National Committee and coordinator of the local group of Palermo.

2012: educational consultant for the textbook: Past and Present, Lorenzoni G, Pellati, B. Cideb-Black Cat, De Agostini Scuola.

2016: educational consultant for the textbook: Bridges, Lorenzoni, G., Pellati, B., Codeb-Black Cat.

2016: educational consultant for the textbook: Literature Insights, Lorenzoni, G., Pellati, B., Cideb-Black Cat.

2024: editor for the review 'Journal of Tourism and Cultural Change', Taylor and Francis.

ASSOCIAZIONI SCIENTIFICHE

2010-2017: member of TESOL-Italy (Teaching English to Speakers of Other Languages) and coordinator of the local group of Palermo

Since 2010: member of A.I.A. 'Associazione Italiana Anglistica (A.I.A.).

PUBBLICAZIONE

2026: Cesiri, D., Pagano, N., Spezzano, W. "Religious Tourism in a Key Multimodal Discourse Analysis Perspective", in Iperstoria, Verona, n. 27.

2025: Pagano, N., Spezzano, W. "Sustainable Tourism and Eco-Hotel Corporate Identity", in Tourism Cases, CABI International.

2024: "Destination image/branding of Sicily and the Mafia phenomenon: a corpus based analysis of keywords in English guidebooks". Journal of Tourism and Cultural Change, Routledge, Oxfordshire, UK.

2021: Tourism Discourse Analysis and Unesco websites: Sicily and Malta. Pietro Vittorietti Editore, Palermo, pp. 130

2019: "Tourism Discourse and Corporate Identity: A corpus-based study on eco-hotels websites", in InVerbis, anno IX, n. 1, Carocci Editore, Roma, pp. 281-299.

2019: Pagano, N. De Cantis S. "Tourist Destination Image, Tourism Discourse and Unesco sites: a contrastive analysis", in OTIE Book of Full Papers, 10th International Conference on Island Tourism, 7-8 September 2018, pp. 161-173.

2016: "Tourist Destination Image in English Guidebooks", in Annali della Facoltà di Economia (2015-16), Anni LXIX-LXX, Università di Palermo, pp. 89-120.

2015: Pagano, N. Ruggieri, G. "A cross-cultural experience in tourism studies", in Humanising Language Teaching, Year 17, issue 3.

2014: "Tourist Destination Image and Irish Websites", in International Journal of Business and Social Sciences, University of Radford, USA, pp. 178-188.

2011: The Muse of Fire: A brief historical and thematic anthology of British Drama from the Middle Ages to the Restoration, Pietro Vittorietti Editore, Palermo, pp.190.

2009: Social and Economic Issues: A task-oriented approach, Herbita Editrice, Palermo, pp.103.

2009: Women and Education: A task-oriented approach to literary passages, Herbita Editrice, Palermo, pp.82.

ATTIVITA' SCIENTIFICHE

27-07-2025: presentazione del lavoro: "Religious Tourism in a key discourse perspective: spiritual experience and cultural heritage", Conference on Religious Tourism and Pilgrimages, University of Palermo, 25-28 June, 2025.

22-11-2024: presentazione del lavoro: "Tourist Destination Image of Sicily and the Mafia Phenomenon" (con Dr Walter Spezzano). OTIE 16th Conference, Palermo.

04-11-2024: presentazione del lavoro "COIL Project: UNIPA and FIU", (con prof. J. Buschman, FIU, Miami, USA), alle giornate di studio I-Tag, Università degli Studi di Palermo.

11-01-2024: presentazione del lavoro: "Tourism Statistics for Destination Marketing: un approccio didattico innovativo attraverso la metodologia COIL in un'esperienza congiunta tra Palermo e Miami" (con proff. S. De Cantis, Unipa e J. Buschman, FIU, Miami, USA).

19-01-2024: panel moderator in: 'TAnDeM: Tourism Analytics for Destination Marketing', Università degli Studi di Palermo,

2022 (February-March): visiting researcher in the Erasmus+Mobility Project, Florida International University, Chaplin School, Miami (USA).

2023 (24 - 31 July): visiting researcher in the Erasmus + Mobility Programme, Florida International University, Chaplin School, Miami, USA.

AMBITI DI RICERCA

Tourism Discourse Analysis; Business English; corpus-based discourse analysis.

ALTRE ATTIVITA

1986-1989: attendance of teacher training courses for English teachers, I.R.R.S.A.E. Sicilia, Palermo.

1984-1989: attendance of courses on British literature in British universities (Edinburgh; Oxford; Stratford-upon-Avon (Birmingham); Dublin; London).

1992-93: attendance of courses on German language and literature, Otto-Friedrich Universitaet, Bamberg, Germany , and Goethe Institut, Schwaebisch Hall, Germany.

2002-2010: teaching experience in courses for Trinity College Examinations. certificate.

2015 (22 April): organisation of the seminar on 'Dark Tourism', held by prof. Richard Sharpley, UCLan, UK, University of Palermo, SEAS Department.

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2016: organisation of the seminar on 'British Families in Sicily: 19th-20th centuries', held by Alexander Russell, PhD, University

2010-2017: tutor for school stages on English language courses, Concord School, Canterbury, UK.